



*Press Release*

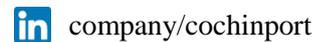
## **Cochin Port conducts client outreach program for Awareness on FSSAI procedures**

As part of client outreach program and bringing an Ease of Doing Business environ, Cochin Port in association with FSSAI and Cochin Customs Brokers' Association organized an Awareness Program on Import of Fresh Fruits on 16.03.2022 at Conference Hall of Cochin Port. The session on the topic 'General Overview on Import of Fresh Fruits' was taken by Authorised Officer, FSSAI Cochin.

The session inaugurated by Dr. M. Beena IAS, Chairperson, Cochin Port, was attended by Importers, Custom Brokers and senior officials of Cochin Port.

In the inaugural address, the Chairperson while exhorting the members of Trade to ensure compliance of regulatory provisions, emphasized the need for a proactive disposition by all the Participating Government Agencies (PGAs) to facilitate the promotion of trade. She further urged all the officials, including the Port officials, to not work in silos and improve the communication with the port users in order to give an impetus to integrated port development. She also congratulated FSSAI for coming forward for the interactive session to enlighten the members of the trade about the procedures to be followed for the importation of fresh fruits. The session was organized in order to generate awareness among the members of importing fraternity on the compliance requirements for faster clearance of cargo. The meeting was well received and there was fruitful and positive interaction. Chairperson assured the members present that Cochin Port would continue to organize such interactive sessions with various PGAs at regular interval to address the concerns of the trade.

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